

## SCHEDULE OF REALIZATION MARKETING DECISION IAU

- Deciding on the unique use of the target for all competitions within the jurisdiction of the IAU

The deadline for making a decision: **31.12.2018.**

- Marketing negotiations with target producers and choice of official targets

The deadline for choice official targets: **31.03.2019.**

- Decisions on standardization (technical details) of crossbows and arrows for competitions under the jurisdiction of IAU

The deadline for making decision: **30.04.2019.**

- Negotiations with producers of crossbows and arrows marketers about marketing relationship with IAU.

The deadline for the end of negotiations: **31.10.2019.**

- Making a decision on the appearance of a referee's suit.

The deadline for making decision: **30.04.2019.**

- Negotiations with potential manufacturers of equipment for referee's.

The deadline for end of negotiations: **31.10.2019.**

- Negotiations with World Cup Donors (prize money - for winners):

Deadline for end of negotiations: **15.06.2019.**

- negotiations about the General Sponsor of IAU World Cup. The IAU World Cup will get the name designated by the General sponsor:

The deadline for the end of negotiations: **30.09.2019.**