



## THE IAU WORLD CROSSBOW CHAMPIONSHIPS 2019



Ulyanovsk, RUS

### An invitation to media cooperation

International Crossbow-Shooting Union (IAU) and Crossbow-Shooting Federation of Russia (CSFR) invite you to become a media partner of **the 20<sup>th</sup> Crossbow World Championship in “Match” and “Field” divisions**, which is to be held on August 12-19, 2019 in Ulyanovsk (Russia). This kind of cooperation involves the following bilateral obligations.

#### On the part of the organizers:

- granting of the official status – a media partner of the 20<sup>th</sup> Crossbow World Championship in “Match” and “Field” divisions;
- publication of the information about the cooperation and the logo of our media partner on the official websites of the organizers of the 20<sup>th</sup> Crossbow World Championship 2019 in “Match” and “Field” divisions;  
International Crossbow-Shooting Union (IAU) – [www.iau-crossbow.org](http://www.iau-crossbow.org),  
Crossbow-Shooting Federation of Russia (CSFR) – [www.crossbow-rus.ru](http://www.crossbow-rus.ru),  
a business card site of the 20th Crossbow World Championship in “Match” and “Field” divisions;
- publication of the logo on the official accounts of IAU (International Crossbow-Shooting Union) in the social networks Facebook and Instagram;
- publication of the logo of the media partner on a Roll up;
- **displaying the banners of the media partner on the sports ground during the competition.**

#### On the part of the media partner:

- release of a preview about the forthcoming event;
- a live lottery of the tickets for the 20th Crossbow World Championship 2019 in “Match” and “Field” divisions;
- participation of the organizers in radio programs, mostly talk shows and others, in order to cover the event and attract spectators;
- making a review of the results of the competitions in the news releases.